

From: Donald Johnson <[johnson2317@sbcglobal.net](mailto:johnson2317@sbcglobal.net)> Subject: Employer Assisted Housing (talking points) Date: Thursday, February 11, 2010, 8:15 AM

Advocates of Affordable / Workforce Housing!

New legislation (LRB 1944) has been proposed to give a "tax credit" to businesses that participate in Employer Assisted Housing (EAH) programs. This is when the employer pays qualified housing expenses of an eligible worker's rental or home purchase costs. The EAH programs encourage neighborhood renewal and help to build strong communities.

The proposed tax credit is a state bill and will benefit all of Wisconsin. Please see the attached "[talking points](#)" and contact your State Assembly Representative and your State Senator. Urge them to pass LRB 1944. It's the right thing to do for our community!

Don Johnson - Workforce Housing Task Force

# Vote to pass - LRB 1944 EMPLOYER ASSISTED HOUSING Tax Credit

---

## TALKING POINTS:

- **Encourages Employee Retention – Employees who are able to buy houses close to work are likely to remain with their job, providing a stable workforce.**
- **Stimulates the Local Economy – Reducing housing costs allows employees to spend more, putting more money in the local economy.**
- **Encourages Faster Resale of Foreclosed Homes – An employer will receive a larger tax credit for assisting employees to buy homes that are in foreclosure.**
- **Prevents Labor Shortages and higher cost – Employers experience less “turn-over” and training expenses.**
- **Encourages Development of Housing Trust Funds – This bill may allow for donations by employers to a city or county’s Housing trust fund to qualify for the tax credit.**